

# People Hub

*... the Core of DBT*

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22<sup>nd</sup> July 16

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- The Context
- WHAT, WHY & HOW of People Hub
- Building the People Hub

# The Context – DBT needs to Scale & Sustain !

## Challenges in Scaling

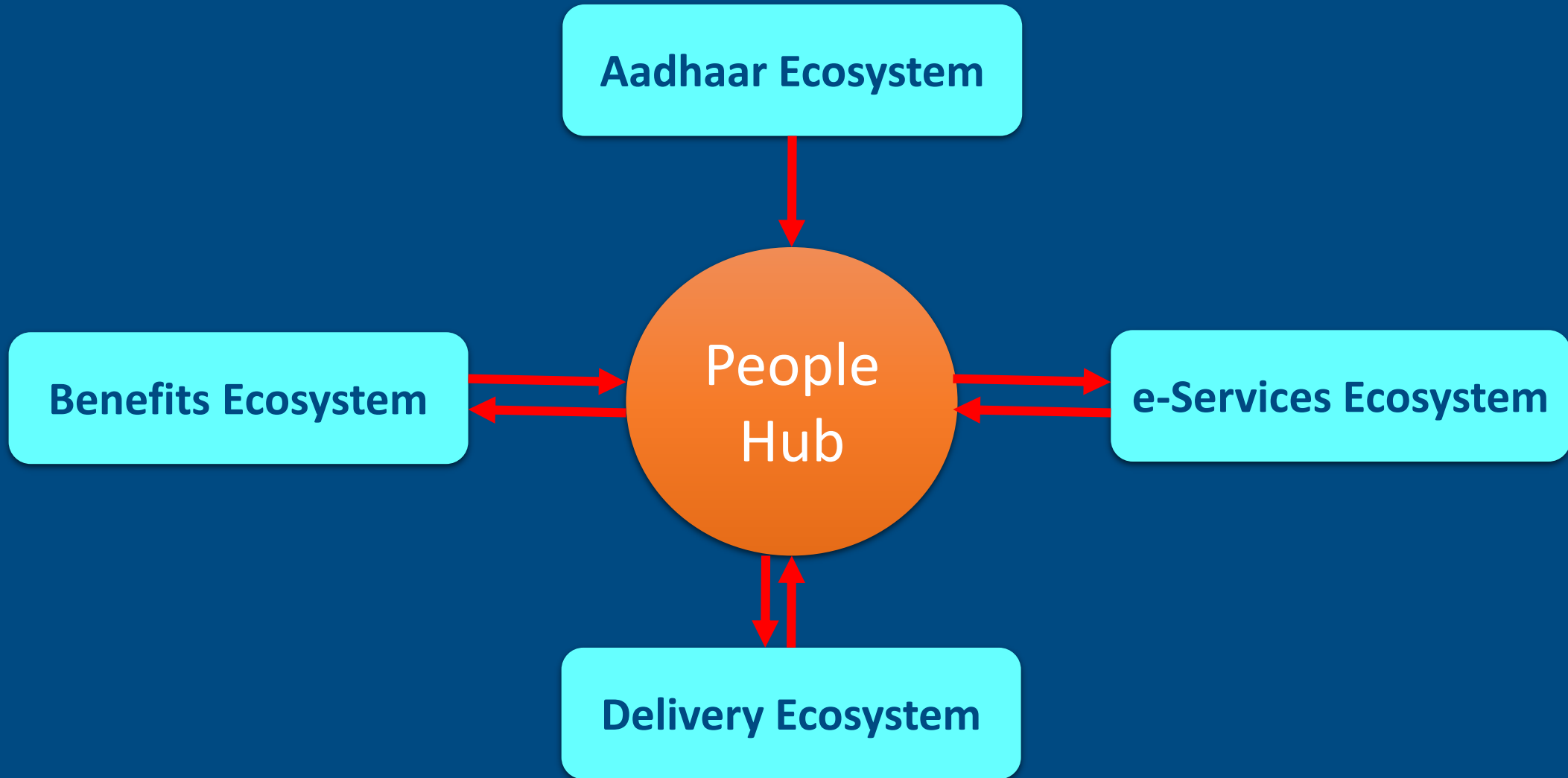
- Core Data as **Single-Source-of Truth**
- Interoperable 'Scheme Data'
- Aadhaar Seeding
- DBT Ecosystem
- PoS Ecosystem

## Sustainability Challenges

- Updating People Master Data
- Updating Scheme Data
- Data Security
- Privacy of Personal Information
- O&M
- Capacity Building

People Hub designed to address most of the Challenges

# People Hub as the Pivot



# WHAT is People Hub ?

- A repository of **Demographic + Socio-economic** Data
  - Accurate, Complete, Unique, Uptodate
- Based on **Aadhaar**
- **Single Source of Truth** on People Data
- Maintained in **realtime**
- Used by ALL departments/All name-based Schemes

# WHY People Hub ?

## 1. Unique Identification of Beneficiaries for

- Elimination of duplicates & bogus entries
- Sanction of benefits to the right persons
- Implementation of Development Schemes

## 2. Biometric Authentication of beneficiaries

- To prevent leakages & diversions

## 3. Getting a 360° view of Citizens

## 4. Effective delivery of e-Pragati Services

- Provision of **Integrated Services**
- Adoption of **Lifecycle approach**
- Introduction of **Certificate-less Governance System**

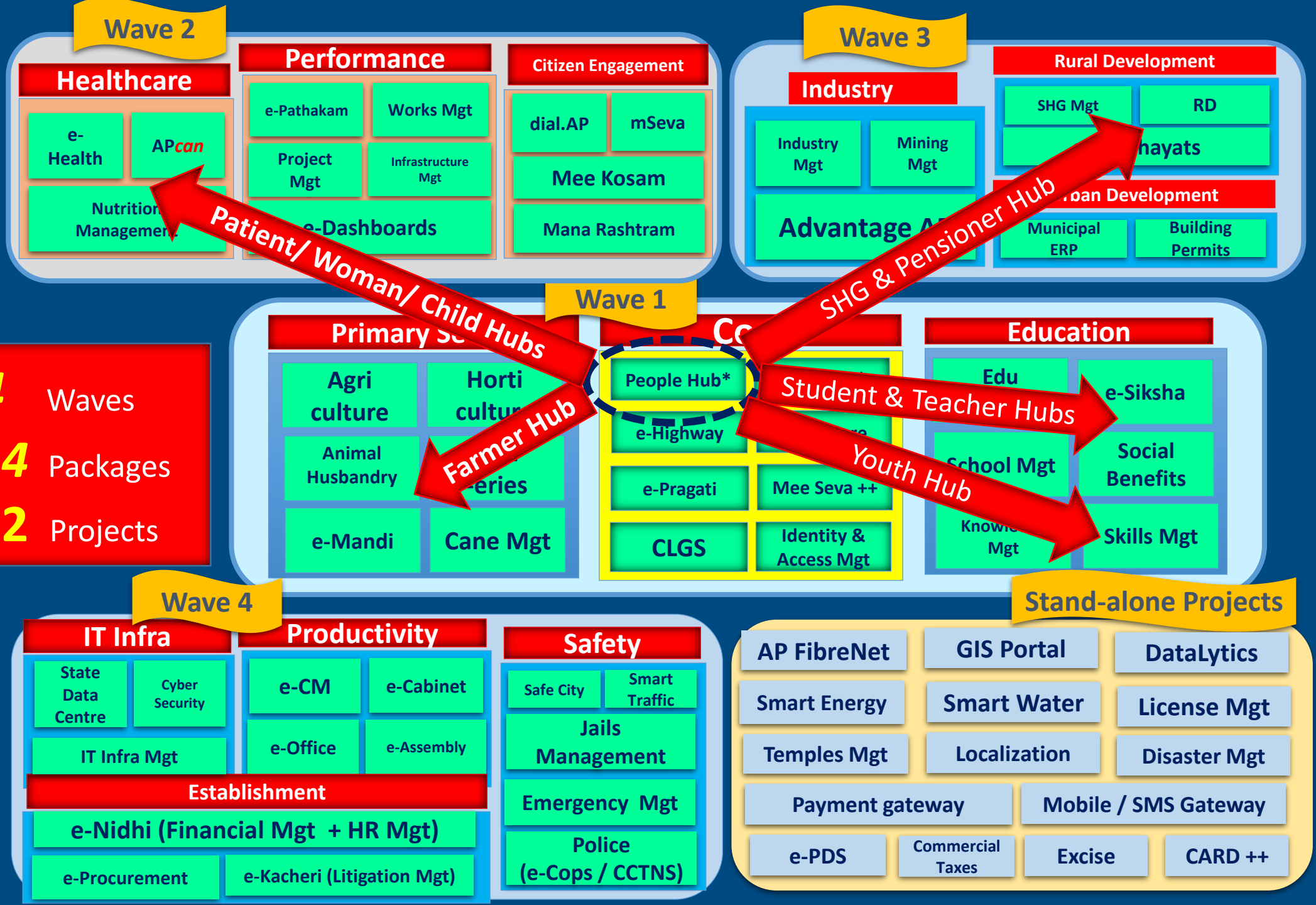
**Efficiency**

**Transparency**

**Cost-saving**

# e-Pragati.. Pivotal role of People Hub

**4** Waves  
**14** Packages  
**72** Projects

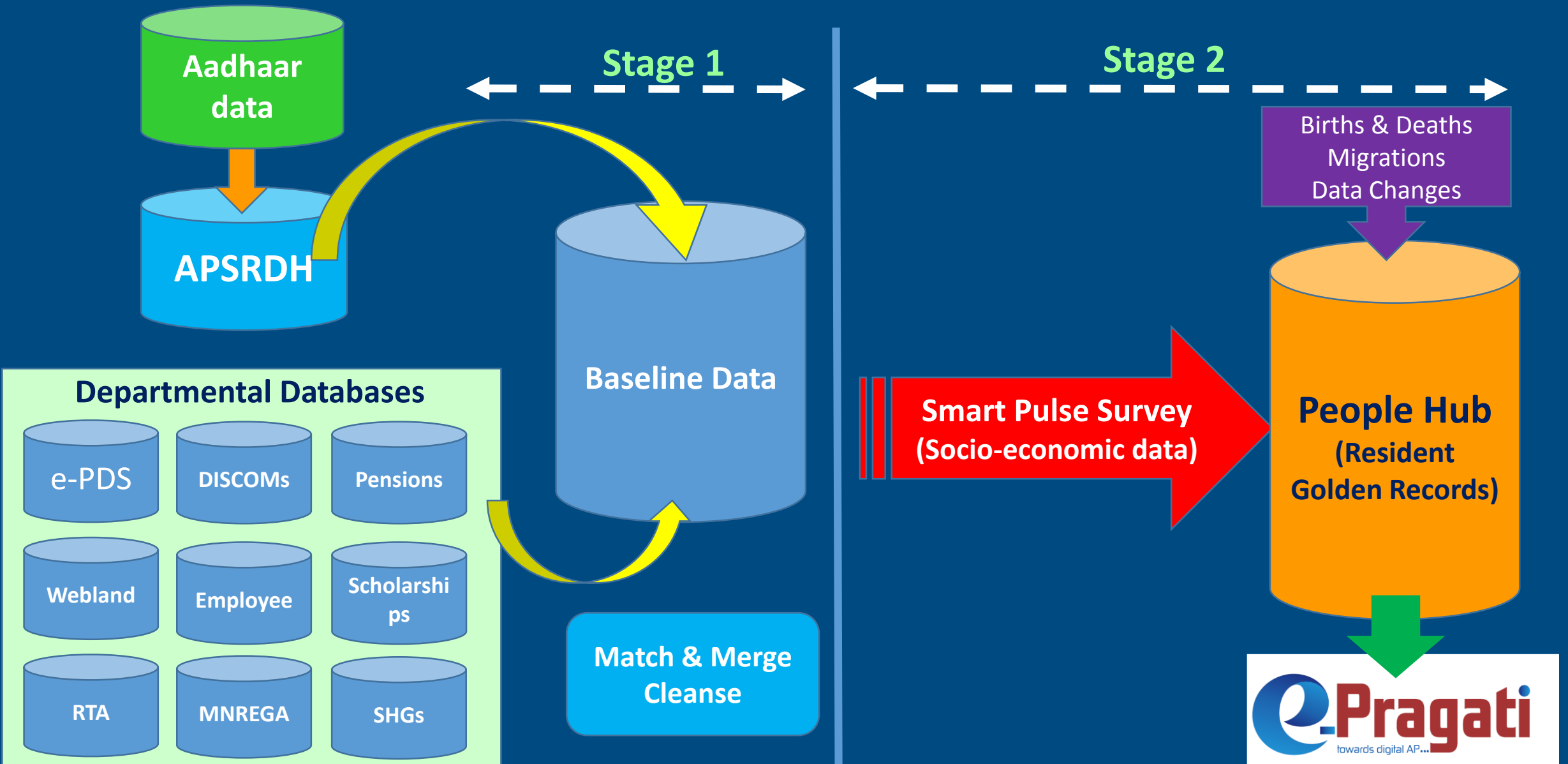


# People Hub - the Core of the Core!

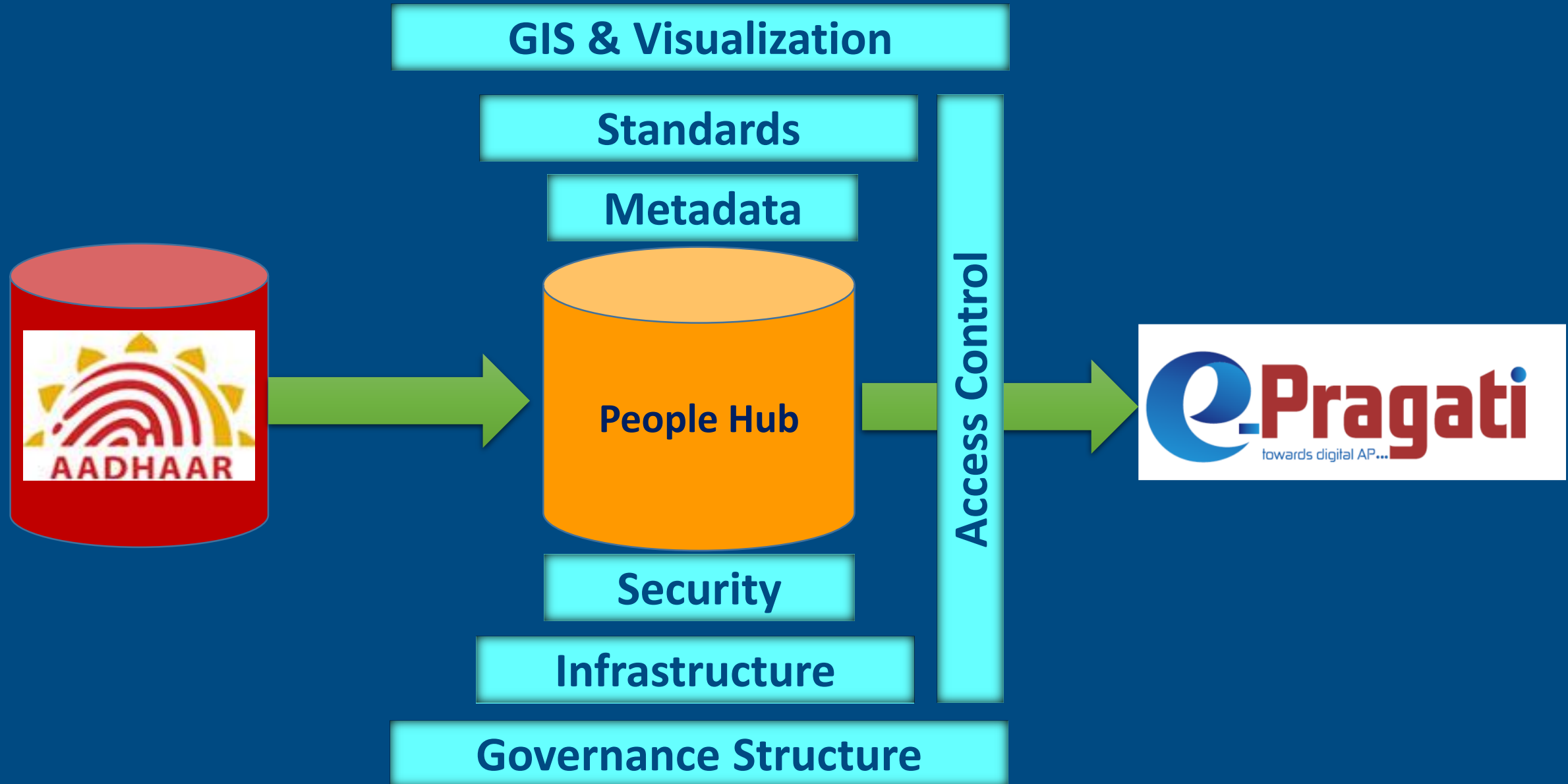




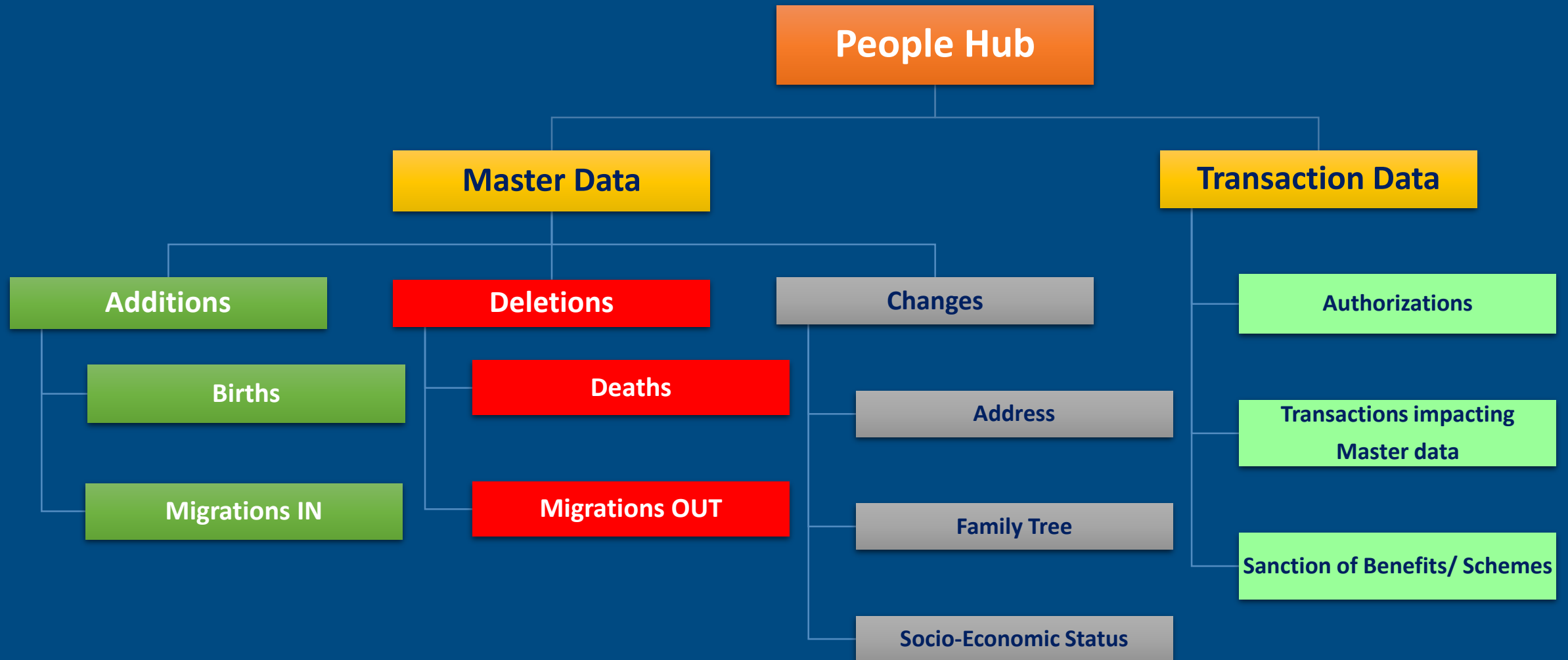
# HOW to Create People Hub ?



# People Hub Ecosystem (1/2 – System view)



# People Hub Eco-system (2/2 – Data View)



# Thank You

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